

ORDER



Orders
Order / Rev: 68908
Alt Order #: 09853270
Product Desc: OBAMA FOR AMERICA
Estimate: 2264
Flight Dates: 10/30/12 - 11/06/12
Original Date / Rev: 10/29/12 / 10/29/12
Order Type: CIA - O

CBS 47

Primary AE: Millennium Washington DC
Sales Office: MNAT
Sales Region: National

Agency
Name: Greer Margolis Mitchell
Buying Contact:
Billing Contact:
 1010 Wisconsin Ave
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Obama/D/President
Demographic: A35+
Product Codes: Presidential Elections
Priority: P-3
Revenue Codes: AGY, POL-CAND, GEN

New Business Thru:
Order Separation: 00:00:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/12	11/06/12	23	\$6,855.00	\$5,826.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2012	23	\$6,855.00	\$5,826.75	0.00
Totals	23	\$6,855.00	\$5,826.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Millennium Washington DC			Start Of Order - End Of Order	100%

Order Share

	Share	Total
CBS 47	25%	\$6,855.00
Market	100%	\$27,420.00

Competitive Share

	Share	Total
CABLE	0%	\$0.00
EAWS	0%	\$0.00
ETEV	0%	\$0.00
UNKWN	75%	\$20,565.00
WAWS	0%	\$0.00
WCWJ	0%	\$0.00
WJXT	0%	\$0.00
WJXX	0%	\$0.00
WTLV	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WTEV	11/06/12	11/06/12	Action News @ 5a Action News @ 5a	CM	5:00 AM-5:30 AM	-T-----	:30	1	\$20.00	P-3	0.00	NM	1	\$20.00
ACTION NEWS @ 5															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	-T-----			1			\$20.00		0.00			
2	WTEV	10/30/12	11/05/12	Action News @ 6a Action News @ 6a	CM	6:30 AM-7:00 AM	MTWTF--	:30	2	\$40.00	P-3	0.00	NM	2	\$80.00
ACTION NEWS @ 6A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/30/12	11/05/12	MTWTF--			2			\$40.00		0.00			

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Advertiser: Obama/D/President
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CBS 47

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
14	WTEV	10/30/12	11/05/12	M-F 730p M-F 730p TWO AND A HALF MEN	CM	7:30 PM-8:00 PM	MTWTF--	:30	2	\$250.00	P-3	0.00	NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/30/12	11/05/12	MTWTF--		2			\$250.00			0.00			
15	WTEV	10/30/12	10/30/12	Tue Reg 1 Tue Reg 1 NCIS	CM	8:00 PM-9:00 PM	-T-----	:30	1	\$3,000.00	P-3	0.00	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/29/12	11/04/12	-T-----		1			\$3,000.00			0.00			
16	WTEV	10/30/12	11/05/12	M-F Action News @ 11p M-F Action News @ 11p ACTION NEWS @ 11P	CM	11:00 PM-11:35 PM	MTWTF--	:30	2	\$220.00	P-3	0.00	NM	2	\$440.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/30/12	11/05/12	MTWTF--		2			\$220.00			0.00			
17	WTEV	11/04/12	11/04/12	Su Action News @ 11p Su Action News @ 11p ACTION NEWS @ 11/SPORTS360	CM	11:00 PM-11:35 PM	-----S	:30	1	\$220.00	P-3	0.00	NM	1	\$220.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/29/12	11/04/12	-----S		1			\$220.00			0.00			
Totals														23	\$6,855.00